



WINONA STATE UNIVERSITY FOUNDATION
ANNUAL REPORT
FY22



Board of Trustees

The WSU Foundation exists to raise funds, steward them in perpetuity, and distribute them in ways that collaboratively support the mission of the University. We recognize those who give, and we advocate for the University to the public.

The WSU Foundation is the number one source of external support for the University. We achieve this by:

- Showing an abiding interest in and appreciation for WSU and all it does
- Cultivating special relationships with donors who give at the highest level

The WSU Foundation is comprised of Trustees, representing a variety of occupational and economic backgrounds, who provide general counsel and financial support to enhance higher education at WSU.

A Foundation Trustee is part of the WSU Advancement team. Their experience, judgment, and special expertise strengthens the University and our services to students and community citizens.

Board of Trustees and Advancement Staff *

Trustees

Diane Amundson
Howard Bicker '70
George Bolon
Bob Brewer '77
Bonnie Clipper '87
Reggie Johnson '85
Scott Johnson '82
John McShea '79
Tim Missling '87
Ken Mogren '70
Dan Mortensen '79
Bob Neis '76
Mark Nichols '78
Scott Opfer '84
Rill Reuter
David Rubenstein '86
Michael Russell '84
Bob Strauss '76
Kris Wenker
Tom Wynn
Jim Zuehlke

Ex-Officio Trustees

Courtney Colton '07
Scott Ellinghuysen '89
Andrew Geislinger '16
Ken Janz
Jon Olson

The Advancement & Foundation Staff includes fundraisers, advancement services and alumni relations professionals. Together, this team works to build relationships with donors and engage with alumni to grow the WSU community.

Advancement

Jon Olson, Vice President
Jeff Bartholomew, Director of Development
Jill Bradley -
Paul Brundson, Director of Development
Robbie Christiano, Director of Development
Beth Hallek
Nikki Herold, Assistant to VP Olson
Jovita Light, Assistant to Directors of Development
Jessica Rossignol, Associate Director Annual Giving
Tom Sawyer, Volunteer

Alumni

Machelle Carney, Alumni Relations Coordinator
Tracy Hale, Director of Alumni Relations

Foundation

Jen Jonsgaard, Scholarship Coordinator
Phil Sonnenberg

*As of August 2023



Message from the Chair



Tom Wynn

Winona State University
Foundation Chair

With the Pandemic in our rearview mirror, it is a great time to be a part of the WSU community and the WSU Foundation. The campus is alive and buzzing with students and activities, as is the Foundation! Jon Olson has brought fresh leadership and unbridled enthusiasm to the campus.

I could not be more excited and privileged to chair the Foundation Board for the next two years. The financial landscape may be cloudy currently, but I have confidence we will successfully navigate through any bumps in the road ahead.

Winona State University Foundaton Board Leadership 2022



Diane Amundson
Chair Elect



Bob Strauss '76
Immediate Past Chair



Jim Meyer '85
Secretary



John McShea '79
Treasurer



Letter from the CEO

At the Winona State University Foundation, it is our mission to raise general and restricted funds, steward them in perpetuity, and distribute them in ways that collaboratively support Winona State University.

We were successful with fundraising this past year. Unfortunately, the markets didn't do as well as they did in the past couple of years. Fortunately for our donors, our trustees plan for these types of years and we are well-equipped to handle investment downturns. Over the past two years, your funds have grown over 12%.

Thank you for your continued support of the Winona State University Foundation.



Jon Olson

Vice President, University
Advancement CEO,
WSU Foundation

Meet the Newest Members of the University Advancement Team:



Paul Brunsdon

Director of Development

Paul joined the team in early 2022. His previous experience includes working within a university setting as an Admissions Manager at Galen College of Nursing in Louisville, KY. In addition to a Recruiting Specialist with the NCSA (Next College Student Athlete), college admissions at Everest College in Chicago, IL, and for 8 years as a college basketball and softball coach, sports information director, games management coordinator and instructor at several universities in the Midwest. Most currently, he was a Sales Account Executive at WinCraft, Inc. in Winona, MN. He was on the collegiate sales team and was named a top salesperson within the company. Paul received his Bachelor of Science in Physical Education at Minot State in North Dakota and his Master of Science in Sports Studies and Management from Bemidji State University.

Jovita joined the team in late 2022. She brings a wealth of experience to the team, both in education and foundation work. She spent eight years working in Human Resources as a Regional Recruiter for a major airline and a large coffee company. After staying home with her two young children for a couple of years, she volunteered at her children's school which led to a job working for the school district. She was a health technician for four years at a Title 1 elementary school and she spent the last seven years working at a 4th-8th grade arts academy supporting the school counselor. She volunteered on the PTA and she was also a Board of Director for the La Mesa Arts Foundation. Her passion is helping to raise funds to support programs in education which help all students succeed in reaching their goals.



Jovita Light

Administrative Assistant



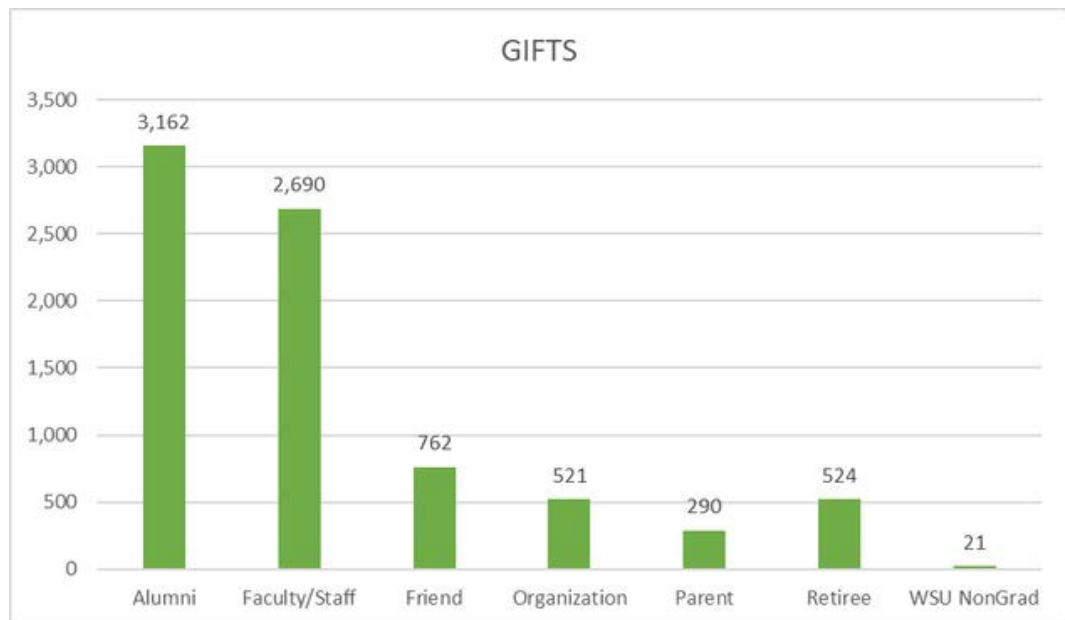
Financial Statement

Total Assets for the WSU Foundation

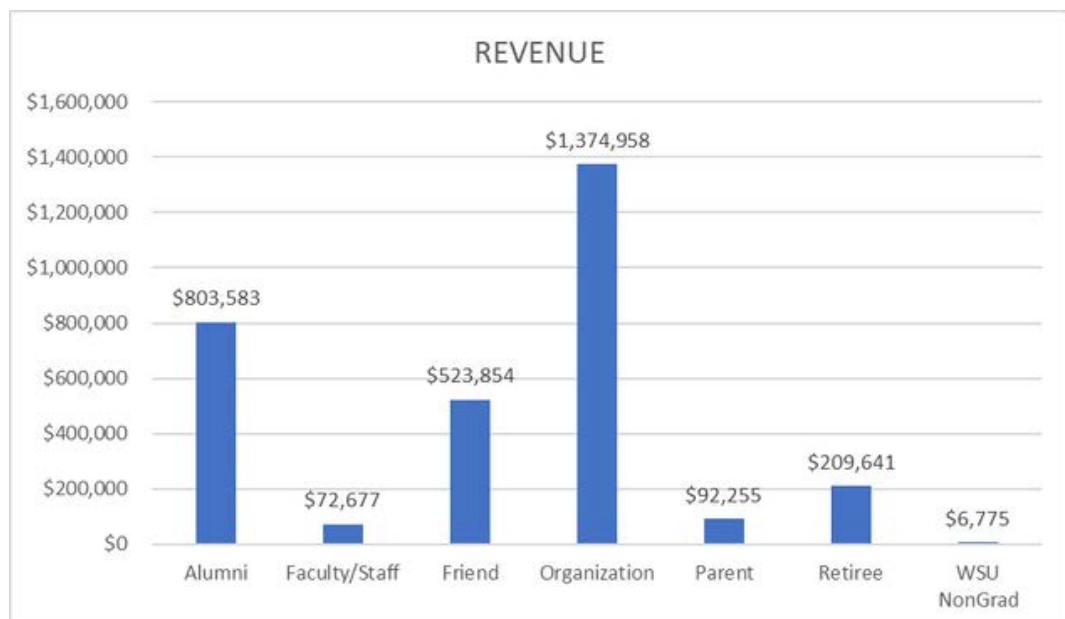
\$70,984,552

Fiscal Year 2021-2022 Gift Totals

Total Gifts:
7,984



Total Revenue:
\$3,084,038





Investing in Spaces

Winona Health Partners with WSU to Create a State-of-the-Art Nursing Simulation Lab

The timing of this partnership couldn't have been better. It is predicted that there will be a shortage of 200,000 - 400,000 RNs, depending on the response of healthcare stakeholders and government leaders. One response, of course, is to promote nursing roles to attract more students and to produce more graduates in the field. Another response is for institutions to think outside the box and act quickly. Researchers believe that higher education institutions could increase resources and healthcare providers could find ways to support training.

Winona State University and Winona Health recognized the need, created a vision, and with the help of generous donors, completed renovation on a nursing simulation (SIM) lab. A sim lab is a life-like healthcare setting (emergency room, hospital room, labor and delivery room) where students and healthcare professionals can practice their nursing skills in a safe environment. Students are given "real-life" situations which will test their critical thinking, decision making and communication skills. They'll be able to get hands-on experience using medical technology such as an EKG machine, a defibrillator and IV pumps.

The SIM lab is located on a wing of the hospital that Winona Health is renting to us. The wing has been remodeled to have three surgery rooms, two control rooms, a nursing station, two classrooms for debriefing, a CPR station, two storage rooms, two OB/Pediatrics rooms, a long-term care/home care/consult room, a critical care (ED/ICU) room and a study area. Once complete, it will be used by the WSU Nursing Department and the medical team at Winona Health. The goal is to have third- and fourth-year nursing students in the sim lab by the spring semester.

Initially, approximately \$600,000 was raised to start the renovation. Currently, the goal is to raise an additional \$600,000 to fully complete and sustain the project.



Sample of furnished lobby



Fully furnished patient room in Winona Health's Sim Lab



Unfurnished patient room in the WSU Sim lab at Winona Health.



Investing in Spaces



Naming Opportunities

Key

- \$1 Million** (*Sim Lab Center Naming*)
- \$200,000** (*Lobby or Each Sim Lab Room*)
- \$125,000** (*Classroom 1*)
- \$75,000** (*Classroom 2*)
- Named by a Generous Donor**





Noteworthy

WSU Alumna Bonnie Clipper and Professor Sonja Meiers Inducted as Fellows in the American Academy of Nursing



Winona State University Alumna Dr. Bonnie Clipper '87 was inducted as a Fellow in the American Academy of Nursing's 2021 Class of Fellows.

"It was an honor to be inducted into the Academy with the other 2021 fellows," said Clipper, "I am grateful to WSU for kick-starting my career in nursing."

Clipper has served as a leader in the healthcare field for over 20 years. She currently serves as the Chief Clinical Officer for the employee recognition platform, Wambi, which serves as a resource for health-tech start-ups; and helps to innovate nursing practice and the nursing workforce across the nation. In addition, she serves as a member of the WSU Foundation Board of Trustees, as a guest Lecturer at WSU, and as a Lecturer at Baylor University.



Sonja Meiers, PhD, APRN, CNS, PHN, AGCNS-BC, Professor and Chair of the Department of Graduate Nursing at Winona State University, was inducted as a Fellow in the American Academy of Nursing's 2020 Class of Fellows.

Receiving this fellowship was very meaningful to Professor Meiers because she was acknowledged by her peers in the profession she loves. It also meant she was recognized for her work as an international family nursing scholar and leader.

Meiers was honored to have joined this distinguished group of nurses because it was a great opportunity to continue serving her role as a nurse educator leader on a global scale. "I am privileged to have the skills and ability to respond to the needs of the community," says Meiers. "It is my driving force to use the gifts I've been given from nursing education to serve the needs of the community."

With more than 2,800 Fellows, the Academy represents nursing's most accomplished leaders in policy, research, administration, practice, and academia. Hundreds of applications are considered in the competitive and rigorous process to be selected as a Fellow, and this lifetime achievement is exclusively reserved for professionals with significant contributions to health and health care.



WSU Ranking

WSU Hits Top of U.S. News Best Colleges Lists



#1 University
in the Minnesota State System

#2 Public Institutions
in the State of Minnesota

#5 Minnesota University
public and private

#9 Public University
located in the Midwest

For the first time ever, Winona State University is listed among the Top 40 universities in the Midwest, according to U.S. News and World Report's 2022-23 ranking. This regional ranking includes all public and private universities in the Midwest. WSU is the first Minnesota State school to rank in the top 40.

When comparing only public universities in the Midwest, WSU is ranked 9th overall. In the Minnesota State system, Winona State ranks as the No. 1 university. In the State of Minnesota, Winona State is ranked 2nd among regional public universities and 5th overall on the comprehensive list of public and private universities.

WSU continues to be recognized as one of the Best Colleges for Veterans, ranking as the 2nd public school for veterans in Minnesota and the 17th overall in the Midwest. The university is also ranked 3rd in Social Mobility for public universities in Minnesota. This ranking recognizes WSU's success in enrolling and graduating large proportions of economically disadvantaged students.

Originally founded as a teacher's college, Winona State has more than 160 years' experience educating top teaching professionals. Today, WSU offers more than 100 programs at the undergraduate, pre-professional, licensure, graduate, and doctorate level in 5 colleges: Business, Education, Liberal Arts, Nursing & Health Sciences, and Science & Engineering.

The university's Nursing program was established more than 50 years ago and is well-recognized throughout the region. In addition, WSU is the only accredited undergraduate program in the U.S. that offers a Bachelor of Science in Composite Materials Engineering.

To calculate the rankings, U.S. News & World Report focuses on academic quality and places emphasis on outcome measures—including graduation rates, retention rates, graduate indebtedness, and social mobility. Outcomes are the mostly highly weighted ranking factor, contributing 40% to each school's overall score. Complete listings are available at usnews.com/best-colleges.



Scholarships

WSU

Fast Facts:

2022-2023
Enrollment: **6,165**

First Generation College Students (undergrad):
36.3%

Most Popular Undergraduate Majors:

Nursing, Business Administration,
 Elementary/K-6 Education, Psychology,
 Biology, Exercise & Rehabilitative Science,
 Social Work

Cost of one year attendance

including undergrad tuition, housing, &
 meals, fees, books and personal:

\$23,046

97%

of new fall-entering
 first time students
 received financial aid



Post-Graduation Success

95.9% employment rate

(of those available for employment)

92.5% employed in fields related to degrees earned

14.8% continuing education

Newly Established Scholarships in FY22

- Borhart Scholarship
- Brooke Baures Scholarship
- Communication Studies Merit Scholarship
- Curtiss Johnson & Carol Hint/Johnson Nursing Scholarship
- Dr. Frank L. Van Alstine Scholarship for International Students
- Dr. Scott J. and Michelle A. Mertes Always a Warrior Scholarship
- Federated Insurance Marketing/Sales Scholarship
- Gene & Diann Pflaum Mathematics Education Scholarship
- Gerry Masyga Family Scholarship
- Hannah Goman Scholarship
- Heda Najmaie Annual MIS Scholarship
- International Student Athlete Leadership Scholarship
- J.H. Foegen Business Writing Award
- Jeff Reinardy Family Strength & Conditioning Scholarship
- Joyce Marilyn Jenney Memorial Scholarship for Aspiring Teachers
- Lyle Papenfuss Baseball Scholarship
- Lyle Papenfuss Basketball Scholarship
- McKeag Memorial Scholarship
- Ormsin Sornmoonpin Gardiner Healthy Start Scholarship
- Phillip and Wilma Rubenstein Scholarship
- Retired Finance Faculty Scholarship
- Rochester Transfer Student Scholarship
- Virgil Mourning Linderoth Education Scholarship
- Women in STEM Scholarship

improving our world together

Your generosity allowed the Winona State University Foundation to award **\$2 million** in scholarships last year. This included over **800** scholarships that helped more than **700** students at WSU.

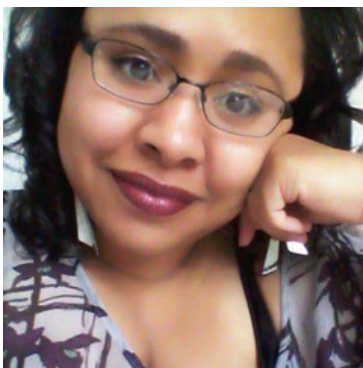


Scholarship Impact



The WSU Foundation Scholarship Committee awards scholarships to students who excel in both intellectual learning and personal character. The committee members wish to make an investment in individuals to help them achieve their goals.

Darla Collier shared why the scholarship fund was an incredible blessing to her:



— “ —

Darla Collier is in her final year at Winona State University, completing the RN-BSN program in December 2022. The scholarship fund was an incredible blessing because, “I am a single mom of a son with cognitive and developmental diagnosis that has required a lot of time and resulted in the accumulation of medical debt. Being the only wage earner in the household, receiving the scholarship fund made it possible for me to pay off debt, continue my education and move my son and I into a better housing situation. I can't begin to articulate just how much the Foundation scholarship helped and how big of a blessing being the recipient has been. I am both thankful and grateful for the scholarship.”

— ” —

Interested in creating a scholarship? Email wsuscholarshipsewinona.edu to get started.



Scholarship Impact



Caitlin Martin

Caitlin Martin, third-year nursing student and captain of the Ultimate Frisbee Club, received an academic and a service scholarship which have helped reduce her college fees. She is appreciative of her scholarships because they have allowed her to focus on her academics so she can graduate on time with a BA in Nursing. Caitlin is proud that her hard work paid off for her academic scholarships. She's also very happy to have earned a service scholarship because volunteering is very important to her. Her goal is to become an RN and then she hopes to pursue an advanced nursing degree. Caitlin chose WSU specifically for the nursing program and because WSU nursing graduates have a high pass rate for the NCLEX exam.

Ibrahiim Roble, second-year Management Information Systems student, received the George Floyd scholarship and became the first awardee at WSU. He's thankful he received his scholarship during his first year and continues his rotational internship program from the scholarship. His goal is to become an information security analyst in Minnesota after he graduates. Ibrahiim chose WSU because it is the #1 public university in Minnesota and has the #1 student success rate in the Minnesota State system.



Ibrahiim Roble



Olivia Grundman

Olivia Grundman, a recent Elementary and Early Childhood Education Graduate, received academic scholarships from WSU which significantly impacted her college career. Receiving scholarships allowed her to devote her attention to her schoolwork and clubs that aligned with her fields of study. Thanks to such scholarships, Olivia graduated a semester early from WSU with no debt. Olivia hopes to teach Kindergarten or First Grade in the future and intends to return to school soon to earn her Masters in Reading Instruction and her Reading Specialist License. She will be forever grateful for the generosity of those who financed her college education through scholarships.

Interested in creating a scholarship? Email wsuscholarships@winona.edu to get started.



Making a Difference



Malea Miller
Nursing and Global Studies Student

Photograph by Keaton Riebel, WSU Student

Malea Miller decided to attend Winona State University when she was very young. While her dad was being treated at the Mayo Clinic, she had the opportunity to meet many outstanding nurses who were graduates of WSU. Malea is now in her third year, double majoring in nursing and global studies; double minoring in Chinese and Spanish. She feels this combination of coursework will help her serve patients from a variety of cultures and languages most effectively. Malea is grateful to have been selected to receive awards for her academic scholarship and community service. She has accomplished much because of the assistance from WSU Foundation awards. It means a lot to her to receive financial support and encouragement. Malea takes great joy in dedicating time to help others through participating in volunteer organizations designed to serve the elderly and disabled. She also appreciates the opportunity to refine her communication and teamwork skills through campus club memberships. She enjoys contributing to the fine arts at WSU by performing in the Spring Dance Show. Malea's goals include serving as a skilled, effective and empathetic registered nurse for a hospital critical care unit and eventually obtaining an advanced nursing degree. When Malea is established in her career, Malea plans to contribute to the Winona State University Foundation so she can help deserving students. Malea stated, "I was able to experience the significant and positive impact of this organization; it would be an honor to assist in carrying out its mission and endeavors."



We give because...

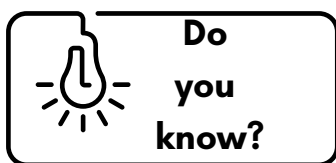
Susan Wright & Mark Pribula

Our daughter went to Winona and really blossomed. She was fully supported by her professors and staff she interacted with when she had a question or a concern. We saw how she gained a new level of confidence and she would come home and excitedly discuss her Legal Studies learning. Winona clearly helped our daughter grow and she is now well into a successful career.

It was because of our daughter and our commitment to education that we decided to fund a small scholarship to help other students have the same opportunity our daughter did. The Foundation made starting a scholarship easy and we are excited to see our scholarship help a student in need.



Ways to Give



40% of college students are experiencing food insecurity?

The Warrior Cupboard at Winona State University was established in 2017 to help students who were struggling to make ends meet. Many college students find themselves without enough money for food, and the Warrior Cupboard was created to address this issue. Unfortunately, the statistics are sobering. According to a recent survey, around 40% of college students in the United States are without food. This is a heartbreaking statistic, and it's only gotten worse since the pandemic. Pre-pandemic, only a handful of students used the Warrior Cupboard on a weekly basis. Now, that number has risen to approximately 40-50 students every week.

The Cupboard is stocked with various food items, such as canned goods, bread, and other non-perishable items. It is open to any student who is in need and is monitored by volunteer coordinator Dr. Aurea Osgood, Professor of Sociology. She works tirelessly to ensure there is enough food for everyone who needs it. She researches the sales at our local stores and spends around \$750 each week on groceries for the cupboard. In addition to donations, the Cupboard receives various items from campus food drives throughout the year. Between June 2022 and February 2023, Dr. Osgood spent a total of \$14,000! These funds are solely from donations from the Student Senate and from the WSU Foundation. This only covers the bare minimum, as there is still a great need for fresh foods, frozen vegetables, protein beverages, eggs, and personal items like shampoo/conditioner, body soap, deodorant, toothpaste, laundry soap, and hand soap.

The Warrior Cupboard is a blessing for many students. It allows them to focus on their studies instead of worrying about where their next meal will come from. The Cupboard is a testament to the power of community and the willingness of individuals to help those in need. Please consider making a donation to this very important cause. Every little bit helps.

To make a food or in-kind donation, email:
warriorcupboard@winona.edu

To make a monetary donation, scan the QR code :

- Enter the amount of your donation
- Select "Student Food Pantry" from the Fund Designation dropdown menu





Ways to Give

Photos of Warrior Cupboard.



Photos of Warrior Cupboard on a Thursday after it has been "fully" stocked.



Photos of Warrior Cupboard on a Tuesday. Mondays are usually the busiest day at the Cupboard.



Alumni, parents and friends can make gifts to Winona State University with many kinds of assets and in a variety of forms including:

- Gifts of cash
- Establishing an endowment
- Charitable bequests
- Gifts in honor or memory
- Real estate, stock, and other securities
- Retirement plans and life insurance
- A charitable gift annuity or charitable remainder trust

A gift of any size makes a big difference to our students, for example:

- \$50 can provide supplies and food for students using the WSU Food Pantry
- \$100 can cover student life costs for WSU-sponsored activities
- \$250 can cover most of the cost of a 1 credit class
- \$500 can offset student textbook costs for a semester
- \$1,000 can allow a student to enroll in a 3 credit class

The Winona State University Advancement staff would be happy to answer your gift questions.

Contact us at:

507.457.5020

wsufoundation@winona.edu



Winona State University
Foundation

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