

# Study Away Options For

# MASS COMMUNICATIONS

# MAJORS

*The following is a list of programs with a Mass Communications theme or in which study abroad students can enroll in Mass Communication courses. Summer study away programs as well as programs offered during the academic year are a great opportunity to study Mass Communications abroad. All program options are listed on the WSU website: [www.winona.edu/studyabroad](http://www.winona.edu/studyabroad)*

“It taught me a lot about being more independent and introduced me to many business professionals and connections.” Fall ‘22

## Asia

### China

#### **Shanghai - [CIEE Open Campus Block Program in Shanghai](#)**

Experience Shanghai your way by customizing your study abroad experience through our Open Campus program. Enroll in one, two, or three six-week blocks for your perfect amount of intensive study and cultural engagement, select your academic track from six options, then pick your courses from a wide range of subject areas. CIEE also has open campuses in Berlin, Buenos Aires, Copenhagen, London, Paris, Rome, Santiago, and Sydney.

## Europe

### Denmark

#### **Copenhagen - [DIS Copenhagen - Communication](#)**

Place yourself in the center of the European communication landscape to develop your cross-cultural communication skills, hone your critical media literacy, or understand new media trends and public relations dilemmas in Europe. Some possible courses include Strategic Communication and New Media and Changing Communities.

### Italy

#### **Rome - [SAI Programs - John Cabot University](#)**

JCU welcomes students coming from all over the world and offers courses in a variety of subjects, including Business and Economics, Political Science, Classical Studies, and many others. Some possible courses include Intercultural Communication, Intro to Visual Communication, and Media, Culture, & Society.

#### **Rome - [UW- Platteville Education Abroad at the American University of Rome](#)**

Areas of study include: Business, Economics, Management, Communications, Film & Digital Media, Cultural Studies & Language, Literature, Mathematics, Social Science, Humanities, Visual & Performing Arts.

### Spain

#### **Madrid – [Communications, Humanities, and STEM Studies in Madrid](#)**

Study abroad in Madrid with API at Universidad CEU San Pablo, the oldest private university in Spain. Select from a broad array of courses conducted in English in Communications, Humanities, and the STEM fields while living in this exciting and vibrant capital city! Take classes like Cultural Journalism, Audiovisual Communications, and Digital Communications.

### United Kingdom

#### **Edinburgh – [CIS Abroad Semester in Edinburgh – Edinburgh Napier University](#)**

The campuses comprise of buildings from the sixteenth to the twenty-first century, reflecting Edinburgh Napier University's profile as a modern university grounded in a solid tradition as a provider of higher learning. A variety of courses are offered including Mass Communications. Some possible courses include Digital Media Content Creation, Public Relations Theory and Practice, and Introduction to Branding.

#### **Stirling – [CIS Abroad Semester in Stirling – University of Stirling, United Kingdom](#)**

It is the country's capital for government, higher education, and retail, making it an ideal place to study abroad. Study Biology, Business Administration, Communication Studies, Economics, English, Global Studies, History, Mass Communication, Political Science, Psychology, Sociology, and much more. Some possible courses include Digital Journalism, Digital Media & Culture, and Public Relations and Promotional Culture.

### South America

#### **Costa Rica**

##### **San Jose - [CIS Abroad Semester in Costa Rica - Universidad Veritas](#)**

Study in English or Spanish at Universidad Veritas, a local university in bustling and beautiful San Jose. In your free time, you can explore nearby volcanoes and rainforests while sipping some of the best coffee in the world. Courses available are Creative Conflict Resolution and Intercultural Communication.

## **FACULTY-LED PROGRAMS**

*Faculty-led programs are short-term study abroad programs led by WSU faculty. These programs take place over breaks (winter, spring, or summer) and students earn 3-6 WSU credits. The following faculty-led programs are recommended for students in this major.*

*This list is not meant to be exhaustive, but only a sampling of programs that highlight this major, college, or goal areas. For a complete list of approved program offerings, please see <https://www.winona.edu/studyabroad/>*

### Asia

#### **Nepal**

##### **Kathmandu - [People and Culture of Nepal](#)**

3 credits for SOC 294. Takes place during Summer (15-19 days in May/June). Students will learn about the people living in the shadows of Himalayas and experience Nepali culture by directly interacting with local people and communities.

#### **UAE**

##### **Dubai – [Topics in Mass Communications: Media & Cultural Practices of Dubai & the UAE](#)**

3 credits for MCOM 435 or MCOM 535. Takes place in Summer (14 days). Students will explore media production, advertising, and promotional practices in Dubai and the United Arab Emirates, including how graphics are made for the world's largest building, the Burj Khalifa.

### Europe

#### **Germany**

##### **Berlin - [Berlin: Shifting the Paradigm](#)**

6 credits in ART 313 and ART 398. Takes place during Summer (14-17 days in May/June). Students will explore Berlin and its transformation through the lens of messaging that Germany used to shift the paradigm following the Nazi Regime with an incorporated critique of white supremacy and ethnic cleansing.

#### **Italy**

##### **Florence - [Dante in Italy](#)**

3 credits for ENG 221 or ENG 432. ENG 221 counts toward **Goal Areas 6A and 8**. Takes place during Summer (18-21 days in May). Students will explore the connection between the culture of Florence, Italy, and Dante's Commedia (The Divine Comedy).

## North America

### Puerto Rico

#### San Juan - [Understandings of Puerto Rican Identity](#)

4 credits for GS 350. Takes place during Summer (13-16 days in June/July). Students will examine and study the complex culture and diversity on the Puerto Rican Island.

## Oceania

### New Zealand

Auckland, Christchurch, Queenstown, Wellington - [Made from Mountains: The Arts and Landscape of New Zealand](#) 3 credits for ART 313. ART 313 counts for **Goal Areas 6B and 8**. Takes place during Summer (21-26 days in May/June). Students will study New Zealand art and film, read New Zealand literature, and explore how the physical landscape itself so profoundly shaped ideas of what it meant to be from these remote South Pacific islands.

## **INTERNSHIPS**

*Interning abroad is an exciting opportunity to gain valuable cross-cultural work experience, understand international perspectives in your field, and live in another country for a summer or semester. All internships are taken for credit, allowing financial aid to be used.*

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### **API PROGRAMS**

API Global Internships are the perfect way for students to accelerate their career by gaining valuable professional experience abroad. An API internship provides the platform for students to benefit from unique career training and cultural immersion, develop both technical and soft skills, and enhance their resumes to distinguish themselves in the job market. Placement opportunities are customized to suit your personal, professional, and academic goals.

Australia: <a href="#">Brisbane</a>	Australia: <a href="#">Gold Coast</a>	Australia: <a href="#">Sydney</a>	Chile: <a href="#">Santiago</a>	Ireland: <a href="#">Dublin</a>
Italy: <a href="#">Florence</a>	Italy: <a href="#">Rome</a>	New Zealand: <a href="#">Auckland</a>	Portugal: <a href="#">Lisbon</a>	Spain: <a href="#">Barcelona</a>
Spain: <a href="#">Madrid</a>	Spain: <a href="#">Seville</a>	UK: <a href="#">Edinburgh</a>	UK: <a href="#">London</a>	

### **BARCELONA SAE Internships**

Gain an edge that sets you apart from other graduates in your future career field! An internship in the cosmopolitan city of Barcelona offers hands-on professional experience paired with new cross-cultural communication skills and your proven ability to actively participate in the global workforce. A placement example would be a private foundation centered around the planning and execution of cultural events across Catalonia. With over 40 years of experience collaborating with companies, private entities, and associates at the state and national level, the foundation's work is diverse and requires dynamic communication strategies for each project.

Tasks:

- Assist the communication team, for the promotion of tourist destinations worldwide
- Create content for blogs and partnered medias (articles, reports, interviews)
- Propose communication strategy through social media

<a href="#">Academic Study Center (SIS) + Internship Semester Program</a>	<a href="#">In-Person Internships</a>
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## CEA PROGRAMS

Communication interns will leverage a variety of skills throughout the internship based on the specific focus within the communication field. Some duties can include but are not limited to:

- Designing and implementing a communication strategy
- Drafting communication content such as press releases, social media posts, and journalist news articles
- Researching trends and news in relevant industries and competitors
- Translating documents and website content into English
- Planning and executing events
- Designing graphics for marketing materials and web design

France: <a href="#">Aix-en-Provence</a> , <a href="#">Paris</a>	Italy: <a href="#">Rome</a>	Spain: <a href="#">Seville</a>
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